



MODULE

COLLECTIVES AND NETWORKING COMPETENCE

Unit 5 | Activity 2 Micro Business Collectives - long term goals



30min



- Pen and blank paper
- Meeting space for the potential members (digital or physical space)
- Access to internet

DESCRIPTION

This unit will take you through the steps of creating a micro business collective based on sustainable agriculture.

THE ACTIVITY

Get together with your team and discuss the following:

Find the core of your collectives

How engaged are the members?

How resilient are we together?

What are the members' motivation for being there?

What kind of commitments do we have to each other?

acorn 

THE THEORY

Community, the core of the collectives

How our collectives end up looking and working, depends entirely on the community. We can ask ourselves the following questions, in order to find out what we might focus on to grow and develop:

- How engaged are the members?
- How resilient are we together?
- What is the members' motivation for being there?
- What kind of commitments do we have to each other?

But most important of all, we need to be aligned and aim towards the same goals and have a clear plan on how to reach them.

Finding our common goal - Collective Planning Meeting

Get together with your team and discuss the following:

Reflect on what you would like your collective to look like within one year. Jot down a few thoughts about what you would like to see the most.

Each member shares their reflections

Discuss and select an aspect that you believe is possible to accomplish before next season starts.

Focus on that one aspect for this exercise

Will reaching this goal provide leverage to achieve your individual goals?

How does staying committed to this goal help build your collective community?

Who will you be a role model for, once you achieve this goal?

What new opportunities will open for you as a result of achieving this goal?

What will you have learned as a result of achieving this goal?

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